

William M. Brown, AIA, LEED AP
1211 Collingwood Dr
Indianapolis, IN 46228

November 17, 2008

Leif Hinterberger
Carreau Design
6528 Cornell Ave.
Indianapolis, IN 46220

Dear Mr. Hinterberger:

As a long-time advocate for environmentally sustainable economic development, I have observed the transformation of one city after another toward more sustainable development. In most cases, the tipping point came with a successful demonstration project involving public-private partnerships. Carreau Design's project, The Uptown, offers an opportunity to redevelop a brownfield to rejuvenate an important node along the College Avenue corridor. The Uptown you have planned as a "Live, Work, Walk, Bike, Play, Shop" mixed-use destination will demonstrate the latest thinking about smart development including: urban infill, walkable neighborhoods, stormwater mitigation using cisterns, renewable energy and certified green buildings. The Uptown appears to be designed to take advantage of future transit and pedestrian greenway development. The Uptown is a celebration of renewal in a drive-through neighborhood with a dilapidated infrastructure and high crime rate.

The Uptown looks like an example of high need married with high potential for success, assuming grant funding can be obtained to complete the financial package. I believe city and state agencies may be able leverage this project to demonstrate new approaches to green development and green building incentives, and help focus attention on those incentives most likely to succeed.

I applaud Carreau Design's efforts to raise the bar for sustainable development for the city of Indianapolis and the state of Indiana and I wish you success on your efforts to attract well-deserved alternative financing and funding for smart development, alternative housing, green building certification, on-site stormwater management and renewable energy.

Sincerely,



William M. Brown, AIA, LEED AP